

Appln. No. 09/931,336  
Amendment dated 9/2/2003  
Reply to Office Action mailed 4/1/2003

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims (deleted text being struck through and added text being underlined):

1 1. (Currently Amended) A label structure having a first axis  
2 for extending substantially parallel to the longitudinal extent of a  
3 liner, the label structure having first and second sides extending  
4 substantially parallel to the first axis, the label structure having a  
5 front surface and a back surface, the label structure comprising:  
6 a base panel for affixing to a surface, the base panel having front  
7 and back faces, the back face of the base panel having an  
8 adhesive applied thereon;  
9 a first leaflet being positioned adjacent to the front face of the base  
10 panel, the first leaflet comprising a first folded panel with a  
11 first fold extending substantially parallel to the first axis of  
12 the label structure;  
13 a second leaflet being positioned forward of the first leaflet such  
14 that at least a portion of the first leaflet is positioned between  
15 the second leaflet and the base panel, the second leaflet  
16 comprising a second folded panel having a second fold  
17 extending substantially parallel to the first axis of the label  
18 structure; and  
19 a laminating layer overlying the base panel, the first leaflet, and the  
20 second leaflet, the laminating layer having a back face being  
21 adhered to a portion of the base panel.

1 2. (Original) The label structure of claim 1 wherein the first  
2 fold is positioned toward the first side, and the second fold is  
3 positioned closer to the second side of the label structure relative to  
4 a position of the first fold.

Appln. No. 09/931,336  
 Amendment dated 9/2/2003  
 Reply to Office Action mailed 4/1/2003

1           3. (Original) The label structure of claim 2 wherein the back  
 2 face of the laminating layer is adhered to a portion of the first  
 3 leaflet and a portion of the second leaflet.

B2 1           4. (Original) The label structure of claim 1 wherein the first  
 2 fold in the first folded panel defines a first fold axis and the second  
 3 fold in the second folded panel defining a second fold axis, the first  
 4 fold axis being oriented substantially parallel to the second fold  
 5 axis, the first and second fold axes being oriented substantially  
 6 parallel to the first axis.

1           5. (Original) The label structure of claim 4 wherein the first  
 2 fold axis is transversely spaced from the second fold axis such that  
 3 the first fold axis of the first leaflet is located relatively closer to  
 4 the first side of the label structure than the second fold axis of the  
 5 second leaflet.

1           6. (Original) The label structure of claim 5 wherein the back  
 2 face of the laminating layer is adhered to a portion of the first  
 3 leaflet and a portion of the second leaflet.

7+7 1           7. (Original) The label structure of claim 1 wherein the  
 2 laminating layer is substantially transparent.

1           8. (Original) The label structure of claim 1 wherein the front  
 2 face of the base panel has first and second areas, indicia being  
 3 marked on the first area of the front face of the base panel, indicia  
 4 being marked on the second area of the front face of the base panel,  
 5 the first and second leaflets being positioned in front of the second  
 6 area of the front face.

Appln. No. 09/931,336  
Amendment dated 9/2/2003  
Reply to Office Action mailed 4/1/2003

1        9. (Original) The label structure of claim 1 wherein the first  
2 fold divides the first folded panel into a pair of first leaves, each of  
3 the first leaves having an inner page face and an outer page face,  
4 the second fold dividing the second folded panel into a pair of  
5 second leaves, each of the second leaves having an inner page face  
6 and an outer page face.

B2

1        10. (Original) The label structure of claim 9 wherein the  
2 inner page faces of the first leaves are oriented inwardly toward  
3 each other and the outer page faces of the first leaves are oriented  
4 outwardly away from each other, the pair of first leaves comprising  
5 a front first leaf and a back first leaf, the outer page face of the  
6 back first leaf being oriented toward the front face of the base  
7 panel, the outer page face of the back first leaf being positioned  
8 adjacent to the front face of the base panel, the outer page face of  
9 the back first leaf being positioned adjacent to the second area of  
10 the front face of the base panel, each of the inner and outer page  
11 faces of the front first leaf and the back first leaf being adapted for  
12 permitting viewing of indicia marked thereon, the inner page faces  
13 of the second leaves being oriented inwardly toward each other and  
14 the outer page faces of the second leaves being oriented outwardly  
15 away from each other, the pair of second leaves comprising a front  
16 second leaf and a back second leaf, the outer page face of the back  
17 second leaf being oriented toward the outer page face of the front  
18 first leaf, each of the inner and outer page faces of the front second  
19 leaf and the back second leaf being adapted for permitting viewing  
20 of indicia marked thereon.

11. (Cancelled)

12. (Cancelled)

Appln. No. 09/931,336  
Amendment dated 9/2/2003  
Reply to Office Action mailed 4/1/2003

13. (Cancelled)

14. (Cancelled)

15. (Cancelled)

16. (Cancelled)

17. (Cancelled)

18. (Cancelled)

19. (Cancelled)

20. (Cancelled)

21. (Cancelled)

22. (Cancelled)

23. (Cancelled)

24. (Cancelled)

25. (Cancelled)

- β 2
- 1 26. (Original) A label system comprising:
  - 2 a liner for removably carrying at least one label structure, the
  - 3 liner being an elongate web, the liner having a longitudinal extent
  - 4 extending along a length of the liner, the liner having front and
  - 5 back faces, the front face of the liner comprising a release surface,
  - 6 a silicone being applied to the release surface, the liner comprising
  - 7 a paper product
  - 8 a label structure removably applied to the liner, the label structure

Appln. No. 09/931,336  
 Amendment dated 9/2/2003  
 Reply to Office Action mailed 4/1/2003

9 having a first axis extending substantially parallel to the  
 10 longitudinal extent of the liner, the label structure having first  
 11 and second sides extending substantially parallel to the first  
 12 axis, the label structure comprising:  
 13 a base panel for affixing to a surface, the base panel having  
 14 front and back faces, the back face of the base panel  
 15 having an adhesive applied thereon for releasably  
 16 affixing the base panel on the release surface of the  
 17 liner, the adhesive on the back face of the base panel  
 18 being removably adhered to the release surface of the  
 19 liner, the adhesive on the back face of the base panel  
 20 comprising a pressure sensitive adhesive, the base panel  
 21 being substantially opaque, the front face of the base  
 22 panel having first and second areas, indicia being  
 23 marked on the first area of the front face of the base  
 24 panel, indicia being marked on the second area of the  
 25 front face of the base panel;  
 26 a first leaflet being positioned adjacent to the front face of the  
 27 base panel, the first leaflet being positioned against the  
 28 front face of the base panel, the first leaflet comprising  
 29 a first folded panel;  
 30 the first folded panel having a first fold, the first fold  
 31 extending substantially parallel to the first axis of  
 32 the label structure, the first fold being positioned  
 33 toward the first side, the first fold dividing the  
 34 first folded panel into a pair of first leaves, each  
 35 of the first leaves having an inner page face and an  
 36 outer page face;  
 37 the inner page faces of the first leaves being oriented  
 38 inwardly toward each other and the outer page

Appln. No. 09/931,336  
Amendment dated 9/2/2003  
Reply to Office Action mailed 4/1/2003

39 faces of the first leaves being oriented outwardly  
40 away from each other, the pair of first leaves  
41 comprising a front first leaf and a back first leaf,  
42 the outer page face of the back first leaf being  
43 oriented toward the front face of the base panel,  
44 the outer page face of the back first leaf being  
45 positioned adjacent to the front face of the base  
46 panel, the outer page face of the back first leaf  
B2 47 being positioned adjacent to the second area of the  
48 front face of the base panel, each of the inner and  
49 outer page faces of the front first leaf and the back  
50 first leaf being adapted for permitting viewing of  
51 indicia marked thereon;

52 a second leaflet being positioned forward of the first leaflet  
53 such that the first leaflet is positioned substantially  
54 between the second leaflet and the base panel, the  
55 second leaflet being stacked on the first leaflet,  
56 the second leaflet comprising a second folded panel, the  
57 second folded panel having a second fold, the  
58 second fold extending substantially parallel to the  
59 first axis of the label structure, the second fold  
60 being positioned toward the second side of the  
61 label structure relative to a position of the first  
62 fold, the second fold dividing the second folded  
63 panel into a pair of second leaves, each of the  
64 second leaves having an inner page face and an  
65 outer page face;  
66 the inner page faces of the second leaves being oriented  
67 inwardly toward each other and the outer page  
68 faces of the second leaves being oriented

Appln. No. 09/931,336  
Amendment dated 9/2/2003  
Reply to Office Action mailed 4/1/2003

69                   outwardly away from each other, the pair of second  
70                   leaves comprising a front second leaf and a back  
71                   second leaf;  
72                   the outer page face of the back second leaf being  
73                   oriented toward the outer page face of the front  
74                   first leaf;  
75                   each of the inner and outer page faces of the front  
76                   second leaf and the back second leaf being adapted  
77                   for permitting viewing of indicia marked thereon;  
78                   wherein the first fold in the first folded panel defines a first  
79                   fold axis and the second fold in the second folded panel  
80                   defining a second fold axis, the first fold axis being  
81                   oriented substantially parallel to the second fold axis,  
82                   the first and second fold axes being oriented  
83                   substantially parallel to the first axis, the first fold axis  
84                   being transversely spaced from the second fold axis such  
85                   that the first fold axis of the first leaflet is located  
86                   relatively closer to the first side of the label structure  
87                   than the second fold axis of the second leaflet;  
88                   a laminating layer overlying the base panel, the first leaflet, and the  
89                   second leaflet, the laminating layer having front and back  
90                   faces, the back face of the laminating layer being adhered to a  
91                   portion of the base panel, the back face of the laminating layer  
92                   being adhered to the first area of the front face of the base  
93                   panel, the back face of the laminating layer being adhered to a  
94                   portion of the first leaflet and a portion of the second leaflet,  
95                   the laminating layer being adhered to a portion of the outer  
96                   page face of the front first leaf of the first folded panel, the  
97                   laminating layer being adhered to a portion of the outer page  
98                   face of the front second leaf of the second folded panel, the

Appln. No. 09/931,336  
 Amendment dated 9/2/2003  
 Reply to Office Action mailed 4/1/2003

99 back face of the laminating layer having an adhesive applied  
 100 thereto, the laminating layer being substantially transparent.

1 27. (Original) The label structure of claim 1 wherein the first  
 2 fold is positioned at a distance from the first side of the label  
 3 structure that is substantially equal to or greater than a distance  
 4 between the second fold and the first side of the label structure.

*B2*

1 28. (Original) The label structure of claim 1 wherein the first  
 2 fold is positioned at a distance from the first side of the label  
 3 structure that is greater than a distance between the second fold and  
 4 the first side of the label structure.

[Please add the following claims:]

1 29. (New) The label structure of claim 1 wherein the second  
 2 leaflet is stacked on the first leaflet.

1 103 *Parker Miller* 30. (New) The label structure of claim 1 wherein the  
 2 laminating layer is forward of the base panel and the base panel is  
 3 rearward of the laminating layer, and wherein an entirety of the  
 4 second leaflet is positioned forward of the first leaflet.

1 *Parker* 31. (New) The label structure of claim 1 wherein the  
 2 laminating layer is forward of the base panel and the base panel is  
 3 rearward of the laminating layer, and wherein the second leaflet  
 4 does not extend rearwardly of the first leaflet.

1 *Parker* 32. (New) The label structure of claim 1 wherein the  
 2 laminating layer is forward of the base panel and the base panel is  
 3 'rearward of the laminating layer, and wherein the first leaflet does  
 4 not extend forwardly of the second leaflet.



Appln. No. 09/931,336  
Amendment dated 9/2/2003  
Reply to Office Action mailed 4/1/2003

*B2*  
1 *Penber + Muller* 33. (New) The label structure of claim 1 wherein the first  
2 fold of the first leaflet is transversely spaced from the second fold  
3 of the second leaflet.

1 *obj* 34. (New) The label structure of claim 1 wherein the  
2 laminating layer contacts both the second leaflet and the first  
3 leaflet.

---